



Coodegs@gmail.com

Carolinedegnan.com

651 328 1055

Education

The University Of Kansas
BFA in Design, Visual Communication
Concentration in Marketing
May 2018

Certificates: Service Learning
Study Abroad Cuba winter 2017

Experience

Epsilon

Art Director

2019-Present Chicago, IL

Establishes and develops flawless on-brand design solutions across digital, mobile, social media, video and presentations from concept through final production resulting in creating dynamic and personalized digital advertising that drives clients' performance. Partners with cross team members to generate concepts that meet and exceed client expectations.

TracyLocke/ Haygarth U.S.

Associate Art Director

2018-2019 Chicago, IL

Worked on brand activations, promotional marketing, retail marketing and creative strategy. Creates digital, storefront and retail design deliverables. Collaborates with the account and strategy teams as the design liaison to produce an end deliverable that is in line with client needs.

KU Design School

Design Intern

2017-2018 KS

Worked directly with the department of Design recruiter. Designed and produced print and online materials for prospective students.

Hearsay Systems

Freelance Designer

Spring 2018 CA

Freelanced for a tech company; focusing on designing collateral for various clients including logos, decks and white papers.

Firstborn Multimedia Corporation

Design Intern

Summer 2017 NY

Worked on live projects for several clients
Worked on live projects for several clients including Adidas, Aquafina, Mountain Dew and Jet. Managed deadlines and sat in on client meetings.

The Agency KU

Designer

2016-2017 KS

Worked on creating a strong fluid branding system for the Agency so that they stood out from other clubs on campus.

Skills

Adobe Creative Suite
After Effects
Lightroom
Sketch
Principle
Digital Photography
Socializing

Involvement+Achievement

Delta Gamma Sorority 2014-present
Service for Sight foundation 2014-2018
Advertising Club 2017-2018
Published in CA Magazine May 2018
The Agency 2016-2017
Published In Rock Chalk Review booklet 2016
Natural Ties 2016